

## INVOICE



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
955045-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	955045	06335284

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/26/12	09/28/12	Days of Our Lives	1-2p	--WTF--	:30	2	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/26/12	1:28 PM	Days of Our Lives	1-2p	:30	OFA 12 Z 128H	\$60.00 NM
2	WLWTF		09/28/12	1:59 PM	Days of Our Lives	1-2p	:30	OFA 12 P 130H	\$60.00 NM
2	09/26/12	09/28/12	NBC Today Show III	10-11a	--WTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		09/26/12	10:29 AM	NBC Today Show III	10-11a	:30	OFA 12 Z 128H	\$400.00 NM
1	WLWTh		09/27/12	11:00 AM	NBC Today Show III	10-11a	:30	OFA 12 Z 128H	\$400.00 NM
3	09/26/12	09/28/12	STEVE HARVEY DAY	STEVE HARVEY D	--WTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/26/12	11:46 AM	STEVE HARVEY DAY	STEVE HARVEY D	:30	OFA 12 Z 128H	\$50.00 NM
2	WLWTF		09/28/12	11:44 AM	STEVE HARVEY DAY	STEVE HARVEY D	:30	OFA 12 Z 128H	\$50.00 NM
4	09/26/12	09/28/12	2-3p	2-3p	--WTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTh		09/27/12	2:15 PM	2-3p	2-3p	:30	OFA 12 P 130H	\$50.00 NM
2	WLWTF		09/28/12	2:31 PM	2-3p	2-3p	:30	OFA 12 Z 128H	\$50.00 NM
5	09/26/12	09/28/12	JUDGE JUDY EF	Judge Judy	--WTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTh		09/27/12	2:59 PM	JUDGE JUDY EF	Judge Judy	:30	OFA 12 Z 128H	\$50.00 NM
1	WLWTF		09/28/12	3:11 PM	JUDGE JUDY EF	Judge Judy	:30	OFA 12 P 130H	\$50.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
955045-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/26/12	09/28/12	DR OZ EF	4PM-5PM	--WTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTW		09/26/12	4:55 PM	DR OZ EF	4PM-5PM	:30	OFA 12 Z 128H	\$50.00	NM
1 WLWTF		09/28/12	4:18 PM	DR OZ EF	4PM-5PM	:30	OFA 12 Z 128H	\$50.00	NM
7	09/26/12	09/28/12	430-5a News	430-5a	--WTF--	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$20.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTW		09/26/12	4:44 AM	430-5a News	430-5a	:30	OFA 12 Z 128H	\$20.00	NM
1 WLWTh		09/27/12	4:39 AM	430-5a News	430-5a	:30	OFA 12 P 130H	\$20.00	NM
8	09/26/12	09/28/12	5-530p M-F news	5-530p	--WTF--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTF		09/28/12	5:21 PM	5-530p M-F news	5-530p	:30	OFA 12 P 130H	\$1,000.00	NM
9	09/26/12	09/28/12	5-6a news	5-6a	--WTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTW		09/26/12	5:23 AM	5-6a news	5-6a	:30	OFA 12 Z 128H	\$275.00	NM
2 WLWTh		09/27/12	5:28 AM	5-6a news	5-6a	:30	OFA 12 Z 128H	\$275.00	NM
10	09/26/12	09/28/12	530-6p M-F news	530-6p	--WTF--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTW		09/26/12	5:44 PM	530-6p M-F news	530-6p	:30	OFA 12 Z 128H	\$1,000.00	NM
11	09/26/12	09/28/12	6-630p M-F news	6-630p	--WTF--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTW		09/26/12	6:30 PM	6-630p M-F news	6-630p	:30	OFA 12 Z 128H	\$1,000.00	NM
12	09/26/12	09/28/12	6-7a news	6-7a	--WTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTh		09/27/12	6:53 AM	6-7a news	6-7a	:30	OFA 12 P 130H	\$800.00	NM
1 WLWTF		09/28/12	6:29 AM	6-7a news	6-7a	:30	OFA 12 Z 128H	\$800.00	NM
13	09/26/12	09/28/12	7-730p	7-730p	--WTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTW		09/26/12	7:27 PM	7-730p	7-730p	:30	OFA 12 Z 128H	\$800.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
955045-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/26/12	09/28/12	NBC Today Show	7-9a	--WTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/26/12	7:24 AM	NBC Today Show	7-9a	:30	OFA 12 Z 128H	\$1,200.00 NM
3	WLWTW		09/26/12	8:30 AM	NBC Today Show	7-9a	:30	OFA 12 Z 128H	\$1,200.00 NM
2	WLWTh		09/27/12	8:57 AM	NBC Today Show	7-9a	:30	OFA 12 Z 128H	\$1,200.00 NM
4	WLWTF		09/28/12	8:30 AM	NBC Today Show	7-9a	:30	OFA 12 P 130H	\$1,200.00 NM
15	09/26/12	09/28/12	730-8p	730-8p	--WTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/28/12	7:41 PM	730-8p	730-8p	:30	OFA 12 Z 128H	\$800.00 NM
16	09/26/12	09/28/12	NBC Today Show II	9-10a	--WTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/26/12	9:30 AM	NBC Today Show II	9-10a	:30	OFA 12 Z 128H	\$800.00 NM
2	WLWTh		09/27/12	9:59 AM	NBC Today Show II	9-10a	:30	OFA 12 P 130H	\$800.00 NM
17	09/26/12	09/29/12	11-1135p M-Su	11-1135p	--WTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	--WTF--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTh		09/27/12	11:32 PM	11-1135p M-Su	11-1135p	:30	OFA 12 P 130H	\$1,700.00 NM
2	WLWTSa		09/29/12	11:21 PM	11-1135p M-Su	11-1135p	:30	OFA 12 Z 128H	\$1,700.00 NM
18	09/28/12	09/28/12	F9-10p	F9-10p	----1--	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		09/28/12	9:16 PM	F9-10p	F9-10p	:30	OFA 12 P 130H	\$2,200.00 NM
20	09/29/12	09/29/12	NBC Saturday Night Live	NBC Saturday Nigh	-----1-	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		09/29/12	11:50 PM	NBC Saturday Night Live	NBC Saturday Nigh	:30	OFA 12 P 130H	\$350.00 NM
21	09/30/12	09/30/12	NFL Pre-Game	NFL	-----1	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		09/30/12	7:29 PM	NFL Pre-Game	NFL	:30	OFA 12 Z 128H	\$450.00 NM
22	09/30/12	09/30/12	NFL Regular Season	NFL	-----1	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		09/30/12	11:41 PM	NFL Regular Season	NFL	:30	OFA 12 P 130H	\$5,000.00 NM

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Obama/D/President	OBAMA FOR PRESIDENT	1844

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	09/30/12	09/30/12	NFL Regular Season	NFL	-----1	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
23	09/25/12	09/25/12	T10-11p	T10-11p	-1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWT	Tu	09/25/12	10:11 PM	T10-11p	T10-11p	:30	OFA12Z118H	\$800.00 NM
24	09/25/12	09/25/12	T8-9p	T8-9p	-1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWT	Tu	09/25/12	8:43 PM	T8-9p	T8-9p	:30	OFA 12 A 124H	\$350.00 NM
<b>Total Spots</b>							<b>37</b>		

Payment Terms 30 Days

<u>Gross Total</u>	<b>\$27,060.00</b>
<u>Agency Commission</u>	<b>\$4,059.00</b>
<u>Net Amount Due</u>	<b>\$23,001.00</b>